

ROSE DAMON

DIRECTOR | PRODUCER | CONTINUITY

ABOUT

I have worked as a continuity person / script supervisor on film and TV drama productions since 2011. I appreciate the privilege of working with some of Australia's most talented storytellers to bring their vision seamlessly to the screen.

When not working in continuity I'm also a freelance short-form writer, director and producer with a passion for factual storytelling and extensive experience in the brand-funded online content space. My career has included a range of freelance projects, short and medium-term contracts, and full-time roles at the AFL and Story Lab.

I'm based in Melbourne but work throughout Australia.

SHOWREEL:

View my showreel online at vimeo.com/857018401

CONTACT DETAILS:

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SKILLS

CREATIVE:

- Creative concept ideation, development & script writing
- End-to-end creative direction
- Directing & interviewing talent, inc. actors and real people
- Collaborating with crews & other creatives
- Ability to tailor content for different audiences and platforms

PRODUCTION:

- Budgeting
- Scheduling
- Logistics, locations & call sheets
- Continuity supervision for drama

STAKEHOLDER MANAGEMENT:

- Client & stakeholder relationship management through pitching, execution & delivery
- Pitching / responding to briefs

EDUCATION

Bachelor of Performing & Screen Arts - Unitec New Zealand (2008-2010)

Major: Directing for film & theatre

- Unitec Study Award
- Selection as student director for inaugural exchange with Beijing Film Academy
- Short film 'One Year Later' awarded 'Bronze Award' at Bangkok International Student Film Festival

Victorian Certificate of Education - Star of the Sea College (2006)

- ENTER score 99.30
- Premier's Award for Theatre Studies

OTHER

- Winner - Best Film and Audience Award at Altona Beach Film Festival (2018) - 'Chee's Story' - short documentary
- Winner - Ada Cambridge Prize for Biographical Prose (2016) - 'The Line' - short story
- Victorian manual driver's license
- Working with Children Check

WORK EXPERIENCE - CONTINUITY

2026 TV SERIES	<i>KNEE HIGH SPIES</i> <i>Episodes 1-20</i>	Prod Co: Werner Film Productions Director: Jack Jameson
2025 - 2026 TV SERIES	<i>HIGH COUNTRY S2</i> <i>Episodes 1-4</i>	Prod Co: Curio Pictures Director: Lucy Gaffy
2025 FEATURE FILM	<i>WHO NEEDS LOVES SONGS</i>	Prod Co: Broken Egg Pictures Director: Kieran Wheeler
2021 TV SERIES	<i>FIREBITE</i> <i>Episodes 1-4, 7-8</i>	Prod Co: See Saw Films Directors: Warwick Thornton, Brendan Fletcher
2020 FEATURE FILM	<i>SISSY</i>	Prod Co: Sincerely Cecilia Co-Directors: Kane Senes & Hannah Barlow
2017 FEATURE FILM	<i>UNDERTOW</i>	Prod Co: Emerald Pictures Director: Miranda Nation
2016 TV SERIES	<i>OFFSPRING S6</i> <i>Episodes 5-6</i>	Prod Co: Endemol Shine Director: Peter Templeman
2016 FEATURE FILM	<i>EMO THE MUSICAL</i> <i>Block 2</i>	Prod Co: Matthewswood Productions Director: Neil Triffett
2016 SHORT FILM	<i>FOUND</i>	Prod Co: The Woolshed Company Director: Rich Hughes
2016 SHORT FILM	<i>SERVING JOY</i>	Prod Co: Independent Director: Martin Sharpe
2015 TV SERIES	<i>OPEN SLATHER</i> <i>20 episodes</i>	Prod Co: Princess Pictures Director: Natalie Bailey
2014 TV SERIES	<i>8MMM ABORIGINAL RADIO</i> <i>Episodes 1-6</i>	Prod Co: Brindle Films Directors: Dena Curtis, Adrian Wills
2013 FEATURE FILM	<i>INFINI</i> <i>2nd unit</i>	Prod Co: Storm Vision Entertainment 2U Director: Brian Cachia
2013 FEATURE FILM	<i>TURKEY SHOOT</i>	Prod Co: Unicorn Films Director: Jon Hewitt
2013 SHORT	<i>DARIO</i>	Prod Co: Boomgate Films Director: Hannah Moon
2012 FEATURE FILM	<i>PATRICK</i> <i>2nd unit</i>	Prod Co: IFM Films 2U Director: Darrin Keough
2011 FEATURE FILM	<i>HOUSEBOUND</i>	Prod Co: Kitchen Sink Films Director: Gerard Johnstone
2011 FEATURE FILM	<i>TIMESLOW</i>	Prod Co: Real Time Director: Sally Tran

WORK EXPERIENCE - DIRECTING / PRODUCING

2025 TVCs	PILLOW TALK - SUNDAYS & CHRISTMAS CAMPAIGNS	Prod Co: Sherpa Position: Writer, director, producer
	End-to-end creative direction and producing for 2x 30 sec and 2x 15 sec narrative commercials for TV and cinema, showcasing the role of Pillow Talk products in facilitating comfort and memory-making moments for families, for the summer and Christmas ranges.	
2024-2025 ONLINE COMMERCIALS	SODASTREAM LOCAL CAMPAIGN - FIZZ, MIX, ENJOY	Prod Co: Sherpa Position: Writer, director, producer
	End-to-end creative direction and producing for 6x15 sec and 6x 6 sec narrative commercials targeting a range of unique purchase drivers, shot on location in Melbourne.	
2023-2025 ONLINE CONTENT	PRODUCER - VARIOUS	Prod Cos: Sherpa, Wildcard TGI, Creativa, Bridge Creative
	Short and medium-term contracts with local production companies, leading or supporting on projects for clients such as Solo, Mercedes, Saab, Supercars, HCF, WorkCover and more.	
2024 BROADCAST DOCO SERIES	SECOND TO NONE	Prod Co: Sweetshop & Green Position: Post Producer
	Post production for a 3x 40 minute broadcast documentary series, <i>Second To None</i> - an inner-sanctum look at the Lidl-Trek cycling team as they tackle the Tour De France Femmes 2023. The series is a co-production with French company Yuzu Productions, with filming, editing and design in Europe, and production management, sound and picture post in Melbourne. <i>Second To None</i> will be broadcast by Eurosport and streamed by Max and DocPlay in June/July 2024.	
2021-2023 ONLINE CONTENT	COMMERCIAL VIDEO PRODUCER	Prod Co: AFL Studios
	Full-time position as AFL Studios' commercial video producer; responsible for creative direction and production of bespoke premium branded content across AFL's digital platforms.	
	Projects included - • 'Homeground Highlights' scripted series for Visit Victoria - 5x 90s scripted videos for online, integrated broadcast & in-stadium ◦ Nominated for Mumbrella Travel Marketing Awards 2023 - Best use of content • 'Free The Demons' documentary for AFLW season launch - 1x 19m • 'Smile It Forward' mixed media series for Colgate - 2x 90s online video + story direction for additional 3x eps • 'The Turnaround' documentary series for Therabody - 3x 4-5m • 'Seven Seasons On' social series for NAB - 4x 4-6m • 'Top End Tour with Aaron Davey' hosted documentary for Toyota - 1x 4m • Kangaroo Island bushfire recovery documentary for AFL - 1x 5m • Player profile documentaries - Hannah Dunn & Tori Groves-Little - 2x 4m • Additional social and corporate video content	

WORK EXPERIENCE - DIRECTING / PRODUCING (CONT.)

2021 ONLINE CONTENT	MILITARY CHEF	Agency: VMLY&R Position: Writer, director	Writing and directing for a 17-minute cooking competition between chefs of the Navy, Army and Air Force in the style of a Masterchef episode. The video included extensive recruiting messaging interwoven within an entertaining format, complete with intros, reveals, cooking, judging and a final winner.
2019 - 2021	PRODUCER / PROJECT MANAGER - VARIOUS	Prod Co: AFL Media	Freelance contracts supporting production and post-production of various short-form video packages and branded content. Examples include ob-doc style videos for BHP, Toyota, and Linx, and scripted content such as the 2020 AFLW International Women's Day video and Visit Victoria 'Homeground Highlights' series, as well as various highlights packages and interview x highlights packages. My roles with AFL have also included project management for various commercial and internal video and graphics projects, as well as creative and production support for various commercial pitches.
2020 ONLINE PROMO	I'M JUST LIKE YOU	Client: Lighthouse Foundation Position: Director, producer, editor	One-minute online promotional narrative-style video created under lockdown conditions to enable Lighthouse Foundation to continue its fundraising efforts through COVID-19. The video was based on an adaptation of a poem written by a former Lighthouse resident.
2019-2020 EDUCATIONAL, CORPORATE & ONLINE CONTENT	DEFENCE FORCE RECRUITING VIDEOS	Prod co: BWM Dentsu, The Story Lab Position: Writer, director, producer	Various project-based contracts for writing, directing and/or producing roles, including remotely during lockdowns. Projects included: 4x 4m Engineering Is Elementary: Hydraulics, Submerge & Resurface, Parachutes, Water Filters DFR Recruiting Services Contract Video STEM week video
2020 FB LIVE	CONTINENTAL COOK-UP	Prod Co: Teknique Position: Field producer	Production and direction on location for 3x livestream cooking and comedy segments for Continental. The production involved livestreaming from the homes of Tommy Little, Dave Hughes and Denise Scott, and liaising with the Sydney-based production company.
2019 CORPORATE	MORE TO LIFE	EP: Mike Metzner Position: Writer, Director, Producer	A short narrative-style film promoting careers in horticulture for the Victorian Skills Commissioner and Nursery & Garden Industry Victoria.

WORK EXPERIENCE - DIRECTING / PRODUCING (CONT.)

2018 - 2019 FEB '18 - JULY '19	PRODUCER / DIRECTOR Full-time writing, directing and producing role within an agency / production company environment. Completed projects include – • Bystander campaign feat. Jimmy Bartel – 2x 60s, 1x 15s online videos for Our Watch as Director • Garment Care – 3x 15s commercials for Philips as Director • Big W Toy Mania Sneak Peek – 27m Facebook Live show as Producer / Director • Top of Their Game – 4x 90s integrated broadcast content for Defence Force Recruiting (DFR) as Creative Director, aired on Seven during the Commonwealth Games • Introduction to Information Warfare Division – 60s animated brand video for Dept of Defence as Writer / Director / Producer • Defence Work Experience Program promo - 50s scripted live action promo for Dept of Defence Reserve & Youth Division as Writer / Director / Producer • Youth Safety Matters To Us All – 1x 100s corporate video for Dept of Defence Reserve & Youth Division as Writer / Director / Producer • Escape, Hide, Tell – 4m training video for Dept of Defence as Writer / Director • DFR Facebook Live Q&As - 17x 1-hour themed Q&As for DFR as Producer • Army Women's Pathways – 5x 60s online content for DFR as Producer / Director • 22x various 60-90s documentary-style PR videos for DFR as Producer Responsibilities included responding to briefs, writing, directing, scheduling, liaising with clients, and end-to-end production and budget management.	Prod Co: The Story Lab
2018 SHORT DOCO	CHEE'S STORY A short documentary intended to raise awareness for dog rescue, <i>Chee's Story</i> received the Best In Festival and Audience Awards at Altona Beach Film Festival and has been viewed more than 16,000 times on Facebook without paid promotion.	Position: Director, Producer, Editor
2017 BRANDED CONTENT SERIES	VCTV - SEASON 2 Concept development, casting, scripting and directing for an online content series for Vodka Cruiser. Eighteen eps were released over six themed weeks, featuring guests in a snackable chat-show format and supported by animated, live-action and lo-fi promos. The episodes have had more than 1.6 million total views on Facebook.	Prod Co: The Story Lab Position: Director
2017 SHORT DOCOS 3X 8-PART SERIES	AVANT-GARDEN THE CONVERTED OFF-LEASH 3x doco-style content series produced in collaboration with Creative Director Mike Meizner for realestate.com.au 'Lifestyle', including research and end-to-end production.	Prod Co: Good Cop Bad Cop Position: Producer
2016 SHORT DOCO	ALTONA BEACH PATROL A short online video documenting the first gathering of Altona Beach Patrol.	Position: Director, Producer, Editor